

CORY PODIELSKI

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EDUCATION

University of California, Santa Barbara (UCSB)
Bachelor of Arts Degree, June 2002

Art Studio, *Digital Design emphasis*
Global and International Studies, *Cultural/Ideological emphasis*

EXPERIENCE

Graphic Artist • Malibu Dream Girl, Los Angeles CA • September 2005 – Present

Developed brand identities, catalogues, and advertising campaigns for MM\$ juniors, kids, and missy swimwear lines.
Created embroideries, screen prints and textile designs for Limited Too, Kohl's, Mervyns, JC Penney, & Candies.
Planned advertising campaigns for national publications such as *Seventeen Magazine*, *Ocean Drive*, and *Swim Journal*.
Assisted on photo shoots, edited photography, and retouched final photos.
Supervised the art direction of two websites (*malibuswim.com* & *gossipgirlswim.com*).
Researched and reported on dominant seasonal trends in fashion and culture through observation and shopping trips.

Designer • Speedo USA, a division of Warnaco Inc., Los Angeles CA • May 2003 – September 2005

Designed and developed visual collateral for the 2004 Olympic Games, Authentic Fitness retail stores, and tradeshow.
Seasonally redesigned the SpeedoUSA retail website.
Developed catalogues, hangtags, coupons, advertisements, and other printed material from concept to completion.
Worked with fashion merchandisers to design and develop fabric, findings, hardware, embroidery, and logos.

Design Consultant • Image Net, Carpinteria CA • December 2000 – May 2003

Designed websites, publications, and print projects for a diverse clientele.
Responsible for generating a variety of design concepts for each project.
Redesigned and updated the company website.

TOOLS

Mac & PC platforms
Photoshop, Illustrator
InDesign, FreeHand
Flash, Director
Dreamweaver, HTML
QuarkXpress
NedGraphics
Acrobat
Microsoft Office
Scanning
Digital Photography
Wacom Tablet
Large Format Printing

SKILLS

Graphic Design
Web Design
Illustration
Textile Design
CAD Artist
Retouching
Retail Design
Book Arts & Catalogue Design
Production/Prepress
Trend Research
Arts Education
Art Direction
Typography

HONORS

KCSB 91.9 FM, Santa Barbara
Design Contest Winner, 2004
Hollywood Reporter Key Art Awards
Student Competition Finalist,
One Sheet Category, 2002
ArtsBridge Scholar, 2001
UCSB Art Studio
Departmental Honors Program, 2001